



How Communication Works

Description

Understanding the highly complex puzzle of communication is simplified by Paul Watzlawick's "Five Axioms". This shows what certain communicative dynamics look like in practice, and how it is possible to positively shape communication. Dramatizations enable the participants to recognize communication patterns, thereby enabling them to communicate in a more goal-oriented way in the future.

Target Audience

Staff and management employees who have to communicate well; employees at all levels who want to improve their communication and understand the concept of communication better

Learning Objectives

- Understanding communication processes
- Knowing and applying Paul Watzlawick's five axioms
- Consciously shaping your own communication behavior
- Detecting and eliminating sources of communication interference