



The leadership seminar: Modern leadership in practice

Leadership today - practical seminar for experienced managers

Leadership

NEW!

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Leadership training for leaders and top performers who want to increase their influence and make a greater impact as a personality.

In a competitive business environment, people are increasingly making the difference. Change, skills shortages, employee expectations, virtual working, automation, pressure, complexity, disruption and confusion - in order to cope with the diverse demands within an organisation, you need leadership that is at the cutting edge.

How do you get people moving? How do you exert influence without exerting pressure? How do you get employees to want what they should? These questions determine success or failure in leadership, in project management, but also in collegial cooperation.

Fortunately, in the modern corporate world, orders and obedience are a thing of the past. Instructions are taboo. Not only do they contradict the spirit of the times, they also contradict the factual logic of today's work, as they do not fit in with complex tasks, virtual work environments, constant change and global collaboration.

But what will replace instructions? When the crowbar is no longer available, managers need finer tools.

Expand your leadership skills and take your management style to the next level.

Instructor



Dr. Bernhard Sterchi

He sees himself as a thought sorter and possibility space maintainer. He supports managers and organisations to improve their effectiveness in complex and dynamic contexts. As a trainer, consultant and coach for over 16 years, he has accompanied significant transformations of personal and institutional maturity in family businesses, corporations and public offices, from middle managers to CEOs and owners. Building on systems science approaches to management, he now focuses on the application of complexity science in leadership contexts.

Main topics

Leadership today

- Roles of modern leadership – facilitating positive emotions and ensuring performance and change
- Personality and leadership style, how I see myself

Practical training in flexibility and coaching-orientated leadership

- Modern leadership tools: positive loop, leading through reality, driver's seat, target projection «Feeling the Future», activating the will
- Creating psychological security in the face of complexity
- Solving performance problems
- Motivating and appreciative confrontation

The management team

- Characteristics of successful teams
- Successful meetings
- Concrete areas for improvement

Field of action change and business dynamics

- Digitalisation, changing values, generations, de-centralisation and more
- The emotional dynamics of change processes
- Application of the 4 Ps as concrete guidelines for change
- Agile MBO – applying OKRs in your own team

Sovereignty as a leadership professional

- Starting points for more impact as a leader

Benefit

- Act confidently and calmly as a manager.
- Develop your management potential systematically.
- Achieve higher performance from your employees and in non-hierarchical collaboration.

Working method

Interactive leadership training focussed on direct implementation with state-of-the-art approaches, individual and group work. Case studies and the exchange of experiences will enable you to put these into practice effectively and sustainably.

Target group

Experienced leaders who want to rethink their leadership style and take it to the next level.

Link

➤ zfu.ch/go/mlp

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Price

CHF 2980.00

Price includes: Online seminar documents, lunch, coffee breaks and certificate.
Accommodation is not included.

Important: The seminar will be held in a small group. The number of participants is limited.

Dates and locations

Duration: 2 days

17th–18th June 2025

In Rüschlikon
Hotel Belvoir

Day 1: 9.00–17.30 Uhr

Day 2: 8.30–17.00 Uhr

Attractive discounts

The following discounts apply for simultaneous bookings:

From 2 bookings: 10 %

From 4 bookings: 15 %

Contact

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Inhouse training

This seminar can also be booked as an Inhouse event. We provide you with support!



Register now!

zfu.ch/go/mlp