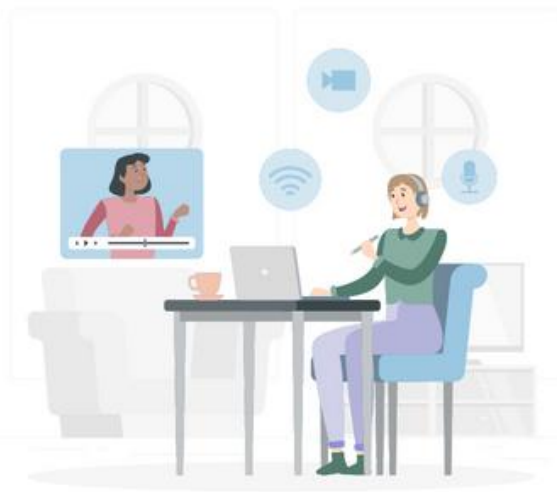




Successfully Introducing E-Training Courses in a Company

Description

E-learning is the present and the future of professional development. Yet, many companies fail to unlock its full potential because they focus too much on content and technology—overlooking the most important element: the learners themselves. To maximize the impact of e-learning, put your learners at the center. Guide and support them throughout their learning journey. Foster a culture where learning is valued and encouraged.

Join us as we explore the three most effective e-learning methods. Discover how to combine them in a way that works best for you and your learners. Learn about the most important motivating factors for learning processes and how you can best translate these into your everyday work in your role as HR managers or executives in order to successfully implement e-learning in your company.

Target Audience

Personnel developers, HR managers and executives who want to successfully implement e-learning in their company or in their teams

Learning Objectives

- Providing employees with support and guidance throughout the e-learning process
- Building a strong learning culture that drives success
- Using different learning methods in a targeted, personalized way
- Leveraging the ARCS-V model to boost learner motivation
- Fostering engagement with well-timed pre-, during-, and post-training communication
- Sustaining motivation by supporting learners at every stage